

Stichting Onderzoek Multinotionale Ondernemingen

Centre for Research on Multinotional Corporations



The Consequences of EC92, GATT and developments in Eastern Europe for exports from developing countries.

Product report: Honey

SOMO Amsterdam, June 1991. THE CONSEQUENCES OF EC 1992, GATT, AND THE DEVELOPMENTS IN EASTERN EUROPE FOR EXPORTS FROM DEVELOPING COUNTRIES.

PRODUCT REPORT: HONEY.

SOMO,

Amsterdam, June 1991.

INTRODUC	CTION	 3
CHAPTER	I .	
I.1 I.2 I.3 I.4 I.5 I.6	MARKET FOR HONEY Consumption and market segmentation Domestic production Imports and main suppliers EC import regime Prices and margins Distribution channels Implications for suppliers from developing countries	4 4 5 6 8 9 9
CHAPTER	П	
II.1 II.2 II.3 II.4	Product liability	 11 11
CHAPTER	· III	
RESULTS	OF THE GATT-URUGUAY ROUND	 14
CHAPTER		 15
CONSEQU	JENCES OF THE DEVELOPMENTS IN EASTERN EUROPE	 15
CHAPTER	V	
CONCLUS	SIONS AND RECOMMENDATIONS	 16

INTRODUCTION

Trading conditions on the European market will change rapidly in the next few years as a consequence of several important developments. First of all there is the process of the realization of the internal market of the European Community (EC). Then there is the final outcome of the GATT-Uruguay round of trade negotiations, which will have its effects on EC trade regimes. Finally a major issue in Europe is the rapid development of closer economic co-operation between the EC and the countries of Eastern Europe.

All of these developments will have serious consequences for suppliers from outside Europe and especially for suppliers from developing countries.

In some cases competition for them will be heavier, and they will have to meet new requirements in order to be successful on the European market. In other respects Europe will offer them new opportunities and more transparency in marketing conditions.

The aim of this report is to make an inventory of the effects of these developments for suppliers of honey from developing countries on the European market.

In Chapter I the general market situation for this product group is briefly sketched. In Chapter II we go further into the consequences of the process of economic unification in the EC. In Chapter III (likely) outcomes of the GATT-Uruguay round are described and in Chapter IV we try to estimate the possible effects of developments in Eastern Europe and of closer co-operation between the EC and these countries.

Finally, in Chapter V we give general conclusions and recommendations for suppliers from developing countries.

CHAPTER I

THE EC MARKET FOR HONEY

This chapter gives some general information on the EC market for honey. In Appendix 1 a survey is included on the Austrian honey market.

I.1 Consumption and market segmentation

The average annual consumption of honey per capita in the EC is 0,7 kg. Consumption differs greatly, however, between EC countries. Per capita consumption in Germany is 1,4 kg. and in Denmark 1,2 kg. In the Netherlands it is only 0,45 kg.

Total consumption was about 220000 tons in 1989.

Germany is the most important EC market for honey with an annual consumption in 1989 of 86000 tons.

See also appendix 2.

The honey market has two major sectors: one is honey for household consumption and the other is honey for industrial use as a natural sweetener of bakery products, sweets etc. While the market share of these two sectors differs somewhat per European country, we can say that on the average 80% of honey consumption goes directly to the consumer while 10% - 20% goes to the industrial user.

Household consumption

Household consumption of honey is still growing. Honey is profiting from increasing European consumer interest in health foods. It is considered healthier than processed beet sugar. European consumers generally prefer the light-coloured honeys to the darker ones. Liquid honey is preferred above crystallised honey.

Honey derived from mixed flowers usually fetches a lower price than honey derived from one type of flower. Mixed-flower honeys have a broader consumer group. Specialty honeys are generally bought only by a small group of 'connoisseurs'.

It is very important to realize that there are significant differences in consumer habits and preferences in the different European countries. In <u>Belgium</u> and <u>Luxembourg</u> there is a preference for creamed honey, not too hard. In the <u>UK</u> about 80% of honey is blended and a large part (50%) consists of creamed or set honey. In <u>Denmark</u> there is a preference for light-coloured honey, while there is also a small demand for dark honey. In <u>France</u> there is a consumer preference for monoflora honey types such as rape, clover, acacia, fir, pine, lavender, rosemary, thyme and heather.

In <u>Germany</u> there is a preference for liquid honey of the monoflora types of rape, clover, - heather, pine and fir.

Industrial use

The second market sector for honey is that of honey for industrial use. Here lower qualities are generally used, especially honey with a low water content but a higher content of HMF. In recent years industry has been using honey increasingly in health and dietary products, promoting it as a natural sweetener.

Another market distinction is type of honey.

Monoflora honey is usually higher-priced than polyflora honey. This is especially true for honeys from well-known species of plants like the acacia. Foreign honey sold on the European market is mainly of the polyflora type.

<u>Domestic honey</u> is considered by most European consumers as superior to <u>imported honey</u> and therefore fetches a higher price.

I.2 Domestic production

The EC has a very low degree of self-sufficiency in honey, with internal production of only 90000 tons. To satisfy consumer demand about 130000 tons of honey are imported annually. Self-sufficiency also differs greatly between EC countries. It is lowest in the Netherlands (0%), the UK (12%) and Germany (19%).

It is highest in France (75%), Spain (76%) and Greece(93%)

Table 1: domestic production EC 1980-1984 and 1988-1989 (tons)

	1980	1981	1982	1983	1984	1	1988	1989
Germany:	11000	14000	18400	19000	18000	1	6000	18000
France:	10063	12500	25000	19000	20126	2	4000	25000
Italy:	4000	7500	7600	7700	7876	7	7000	9000
UK:	1214	1500	1500	1500	1500		3000	3000
Spain:						2	2000	25000
Greece:						1	3000	12000

I.3 Imports and main suppliers

Table: 2 Imports of honey in the EC 1988 and 1989 (tons)

		1988			1989
	volum	e value	•	olume	value
Yugoslavia	1236	1660	6	521	1024
Turkey	1322	2482			3283
Soviet Union		5284			6119
Poland	1790	1475			2598
Czechosl.	2972	4063			4377
Hungary	9188	9205			3202
Romania	3365	3277			2745
Bulgaria	4031	3206	32	270	2867
USA	1884	2021	16	518	1795
Canada	5397	4899	46	505	4457
Mexico	30043	22838	312	265 2	25147
Guatemala	1968	1711	7	748	748
El Salvador	1830	1292	8	319	622
Cuba	3085	2151	31	164	2170
Chile	1483	1045	19	916	1471
Uruguay	4537	2965	28	309	2082
Argentina	27615	18789	23'	791 1	17549
China 1	1802	8721	80	064	6293
Australia	9361	7243	95	589	7499
New Zealand	1 1447	1932	5	19	970
TOTAL:					
extra-EC:	136071	107529	1	31050	107886
dev.countr.:	68562	49556	6	51996	48217

The main suppliers of the EC in 1989 were Mexico, Argentina, Hungary, the USSR and China. These countries are also world leading producers and exporters of honey. See also Appendix 3.

By far the most important EC market for honey is Germany (1989 extra-EC imports: 81594 tons), followed by the UK (20475 tons) and Italy (8152 tons).

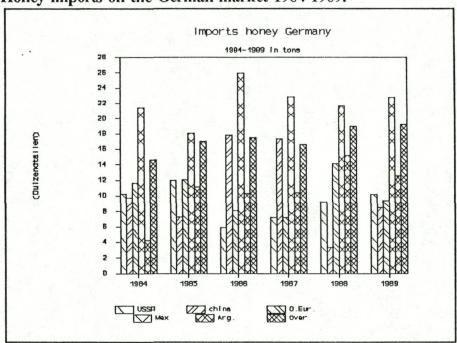


Figure 1: Honey imports on the German market 1984-1989.

The average import prices for honey on the German market decreased from DM2455 per ton in 1984 to DM1748 per ton in 1988. In 1989 prices recovered a little to DM1776 per ton.

DM prices are, however, very dependent on the exchange rate between the DM and the dollar as honey is traded in dollars.

As we can see from the above figure, over the period reviewed there have been large changes in the volumes supplied to the German market from different countries.

Imports from Argentina rose from 4256 tons to 12557 tons.

Most honey from Argentina was in the 'extra light amber' and 'light amber' classes. 1989 prices were from \$840 to \$920.

<u>Mexico</u> maintained a dominant position on the German market with volumes of about 22000 tons.

Imports of honey from the <u>USSR</u> recovered during recent years from a depression in the middle of the 1980s. Imports of honey from the USSR were mainly through barter trade which makes the competitive position of Russian honey unclear.

Amongst the <u>Eastern European countries</u> Poland doubled its exports to Germany from 1988 levels. Imports from Czechoslovakia also rose in 1988 - 1989. Here again, most was

handled as barter trade.

Hungary is a very important supplier from this group of countries with 8500 tons of honey exports in 1989. There were, however, some qualitative problems with the Acacia honey from Hungary. Average prices for this honey were between DM3 and DM3,40 per kg. net in transit.

Imports from <u>China</u> decreased during the reviewed period, not so much as a consequence of changing preferences of German traders

but more due to the fact that China found other markets which were more attractive.

The position of different suppliers on the European market is very much dependent on the harvest quality, so it can change considerably from year to year.

Another aspect that determines supply on the European market is whether the foreign producer is able to obtain a higher price on his home market. This is, for instance, the reason why there is not much African honey on the European market (in combination with the high transport costs from most African countries to the EC).

I.4 EC import regime

There is no market regulation for honey within the framework of the Common Agricultural Policy (CAP) because the EC's self-sufficiency in honey is very low.

This means that in principle there are no import restrictions other than normal import tariffs - which are nevertheless very high.

Normal import duties for honey are 27%. Under the GSP scheme imports of honey from developing countries are subject to a 25% import duty. The preferential rate is obviously only marginal. Exports of honey from ACP and LDC countries only can enter the EC duty-free. The same goes for Turkey, within the framework of its association treaty with the EC.

Only France applies further quantitative restrictions on honey imports. Annual imports are limited by quota allocated to different groups of countries.

Import quota for honey in France:

table honey:

Bulgaria: 110 tons Hungary: 850 tons Poland: 75,5tons Czechosl. 55 tons Romania: 290 tons China: 230 tons

Industrial honey:

China: 780 tons Other countr.: 1100 tons

Quota have not been enlarged in recent years.

As a result of these import quota there is a practice amongst traders to import honey into other member states of the EC and then to re-export it to France.

I.5 Prices and margins

World market prices for honey varied in April 1991 from \$1000 to \$1400 depending on quality, origin and C&F prices.

The market for honey has become more price-competitive in the last decade. At the retail level big suppliers have offered cheap blends of honey and thereby depressing prices. Margins for exporters, importers and packers are all very tight.

There is no comparable reliable information on margins at the EC level.

I.6 Distribution channels

The main trading channels are the specialized importers.

The trading network differs greatly depending on the volume of the market. In Germany there are many importers, in the Netherlands there are only a few left.

Most honey imported into the EC is not refined. Further processing of the honey is done by the packer.

Compared to the average food product the retail outlets of specialist shops, drugstores and health food shops is relatively important for honey sales. However, supermarkets are also important as a retail channel, specifically for the cheaper, blended honeys.

While honey has only a modest position in supermarket sales this position is not threatened. Supermarkets have enlarged their assortment of honey. Apart from the brand-name honeys of the market leaders in the different markets, like Mellona in the Netherlands and Dr. Oetker in Germany, supermarkets like AHOLD and ALDI have developed their own private-label honeys.

The drugstores, specialist shops and health food shops have also developed their own private-label honeys, produced by the blenders and packers.

I.7 Implications for suppliers from developing countries

Upgraded quality, product adaptation and quality control will be asked of exporters of honey from developing countries in order to meet consumer and industrial demands in the 1990s. Since honey can be badly affected by heat, transportation and stocking time in the producing country (which usually has a warmer climate than Europe) should be reduced to a minimum. Honey should preferably be forwarded as soon as possible after the harvest. Honey is now imported in bulk into the EC. The export of prepacked honey is in most cases not an economically viable option for most exporters. The reason for this is that transportation costs of the final product are much higher and furthermore import tariffs have to be paid on the CIF-value which includes the packaging and wage costs associated with packaging the final product.

If exporters want to export a final product, they are advised to make careful cost calculations.

Another aspect that makes it very difficult for exporters to market a final product is that consumer preferences differ greatly in each European country. Honey exporters from developing countries should therefore carefully adjust their product-mix to the market for

which the product is designed.

It is better to market the honey under the name of the country of origin than to market it only as 'foreign honey'. Preferably the exact region from which the honey comes must be indicated. For example, the indication: 'Honey from the mountains and forests of Chiapas (Mexico)' is better than simply 'Honey from Mexico'. It is always advisable to give a more exact indication of the type of honey, for example 'forest honey'. The customer can build up a better identification with a blossom or a region than with only an abstract country name where the types of honey generally differ a lot.

Finally it will be very difficult for exporters to market a final product on the European market because they will be confronted with tendencies toward centralization both in the supermarket retail channel and that of the specialist shops.

Both retail outlets are increasingly centralizing their buying operations, making it very difficult for foreign suppliers to win a market position between brand names and private labels.

The conclusion must therefore be that marketing honey as a final product by exporters to the European market is very difficult and will succeed only if meticulously planned and analyzed on all the major aspects mentioned here.

CHAPTER II

THE CONSEQUENCES OF THE REALIZATION OF THE EC INTERNAL MARKET.

II.1 Import regime

The process of the realization of the EC internal market will not in itself lead to major changes in the EC import regime for honey.

European farmers organized in the COPA have tried several times to persuade the EC to introduce a market organization for honey containing all the familiar elements including internal support prices combined with further protection against imports. The EC however has not followed this policy line because of the low degree of EC honey self-sufficiency. What is bound to disappear after 1992 are the remaining national import restrictions applied by France. It may, however, take several years before this happens. In the meantime, as we saw in Chapter I, these restrictions are already partly avoided by the trade by re-exporting honey from other EC states to France.

The European market will nevertheless remain heavily protected by the very high import tariffs for honey.

II.2 Standards and product regulations

Other current trade restrictions are phyto-sanitary regulations and national food legislation on honey.

As far as phyto-sanitary regulations are concerned, these do not cause major problems at the moment and are not expected to do so in the future.

The EC has set a standard for honey in the regulation 74/009/EEC

(For text see Appendix 4) which gives technical specifications for honey. All imported honey has to meet this standard.

Apart from this regulation, which has already existed for some time, there are some new regulations in preparation as part of the 'EC 1992' process which are also relevant for honey, especially when exported as a final consumer product to the EC.

Regulation on biologically-grown products

This proposal sets specifications for 'biologically grown' and leaves certification to national institutes. Imported products can only obtain the qualification if a certifying institute exists in the country of origin which is recognised by the EC. There is much negotiating going on at the moment between the EC, European industry and the IFOAM, the international federation of organic producers. European industry wants a really reliable regulation and certification scheme. Certification in Europe should therefore only be done by reliable private institutions such as EKO/SKAL in the Netherlands and Naturland in Germany. The IFOAM could guarantee certifiers from countries outside the EC. This whole issue will take several years to be elaborated.

Regulation on product labelling

This regulation gives minimum requirements on information to be given to the consumer on the label of a product (weight, ingredients, producer etc.)

The basic regulation is 79/112/EEC, adapted in 1989.

Regulations on food product packaging and packaging materials

The basic regulation is 80/323/EEC, addition 86/96/EEC and 89/109/EEC. There will soon be a separate regulation on different packaging materials like plastics, metals, glass and so on.

Regulation on packaging and standard quantities

This regulation is still in discussion. It proposes to give standard quantities for food packagings from 5 g. to 10 kg. Those standard quantities are: 75, 125, 250, 375, 500, 750, 1000, 1600, 2000, 3000, 4000, 5000 and 10000 g.

Some member states, however, have traditionally employed other quantities.

The present phase of the discussion is that the EC will make a framework regulation on food packaging for all products and that specific regulations will be made for import product groups. The most probable outcome will be that the EC will give standard quantities which some member states will adopt. If other member states would like to have deviating standard quantities they will be allowed to do so, but other member states will be free to refuse these quantities if imported. It will be a few more years before a definite regulation on packaging exists.

Regulation on 'lot identification'

This regulation proposal aims at identifying the production series of all kinds of goods. This is necessary in order to be able to recall, as quickly as possible, certain product series if they cause severe health risks.

II.3 Product liability

Another aspect of the realization of the internal market are the new rules on **product** liability. This regulation, adopted in 1988, makes it possible for consumers to charge either **producer** or <u>traders</u> for damage caused by defaults in their products, if the damage exceeds 500 ECU. If a product originates from outside the EC the importer can be sued.

The Commission regulation gives individual member states the possibility of excluding the farmers who delivered the raw material for the final food product from liability. This clause has so far been introduced in Germany, the UK and Greece. It is under consideration in Spain and Portugal.

II.4 Harmonization of taxes

This is one of the most sensitive subjects of the whole 'EC 1992' process. It concerns harmonization of Value Added Taxes and excise duties.

VAT rates differ greatly between EC countries.

In a recent compromise, EC member states agreed on a minimum VAT rate of 5% for the low-tariff group and of 15% for the high-tariff group. Harmonization of VAT does not discriminate against suppliers from countries outside the EC because it is applied both to domestic products and to imported products.

CHAPTER III

RESULTS OF THE GATT-URUGUAY ROUND

Honey is considered by the EC as a competitive agricultural product. This is why honey is part of the negotiations in the group on 'agricultural products' although honey is of course not the major problem product here compared to dairy products, grains, sugar and so on. The outcomes of these negotiations are difficult to predict at the moment, because the final EC offer will be made largely on the basis of the current internal discussions to revise the EC CAP system. We expect, however, that the most likely result will be that the EC will not change its present import regime on honey.

CHAPTER IV

CONSEQUENCES OF THE DEVELOPMENTS IN EASTERN EUROPE

As we saw in Chapter I, Eastern Europe has traditionally been an important supplier of honey to the Western European market.

The USSR is in quantity terms the most important supplier, but Hungary, Romania, Bulgaria and Czechoslovakia are also traditional suppliers and well known for the quality of their products, especially acacia honey.

What will now be the consequences of the recent changes that have taken place in these countries?

In the old situation, most of the honey from Eastern Europe was exported by state cooperatives driven by the need to obtain foreign exchange.

Now that markets have been liberalized in these countries, it is expected that most of the honey will stay on the domestic market because producers can obtain higher prices there than when exporting to the EC.

Even if the EC enters into an association agreement with the Eastern European countries and even if these agreements led to liberalization of honey imports from these countries into the EC it is quite possible that exports to the EC will be much lower because their domestic market prices are higher than export prices to the EC.

CHAPTER V

CONCLUSIONS AND RECOMMENDATIONS.

The EC market for honey is still growing. The major market is Germany.

Upgrading quality, product adaptation and quality control will be asked of exporters of honey from developing countries if consumer and industrial demands are to be met in the 1990s.

Since honey can be seriously affected by heat, transportation times should be reduced to a minimum.

Exports of bulk honey offer good prospects but exports of final consumer product are in most cases not economically viable because of high transportation costs, high import tariffs and difficulties in marketing the final product.

The process of the realization of the internal EC market will not have great consequences for exporters from developing countries. Some national restrictions will disappear but the heavy protection of high import duties will remain.

In the case of exports of final consumer products, the exporter will have to meet the specific demands set by new EC legislation on food products. The present Uruguay-round of GATT negotiations will not bring major changes for the honey market.

Developments in Eastern Europe will not seriously affect the position of suppliers from developing countries on the EC market. While EC import barriers against honey imports from Eastern Europe may disappear in the next five years, it is expected that most of the honey which was traditionally exported from these countries will now stay on the domestic market because of higher prices there.

USEFUL SOURCES OF INFORMATION:

CBI
P.O. Box 30009
3001 DA Rotterdam
The Netherlands
Market Survey: Honey and Beeswax,
A survey on the Netherlands and other major markets in the European Community.
1990.

ITC
Palais des Nations
1211 Geneva 10
Switzerland
Market survey: Honey, A study of major markets, Geneva 1987.

Bundesverband des Deutschen Importhandels mit Konserven, Tiefkuhlprodukten, Trockenfruchten, Schalenobst, Trockengemuse, Gewurzen, Honig und verwandten Waren. (Waren-Verein der Hamburger Börse e.V.) Plan 5, 2000 Hamburg 1, Germany.

THE AUSTRIAN HONEY MARKET

I.1 Consumption and marketsegmentation:

Per capita consumption is about 1,4 kg every year. Total consumption is about 10.000 tons every year.

The domestic honey is widely preferred to the imported honey and has a quite higher price, even more than the double of imported honey. Anyhow, it doesn't meet any problem in the market because of its good taste, since a lot of it is dark forest honey. Dark honey beeing considered in Austria as being of good quality. Nevertheless most of the imported honey is of the colour "amber" and "light amber".

Monoflore honeys are increasing their market as in Austria the alternative plantations of soja etc. are getting a bigger importance.

I.2. Domestic production

Beginning with 1980 the domestic production has almost doubled to about 5000 to in 1987. The degree of selfsufficency is about 50 %. Production and degree of selfsufficency depend a lot on the weather conditions. In the case of cold or to dry weather the local production is affected and provoques a smaller harvest.

In this case the part of the imported honey is increasing since the Austrian customer changes from local honey to a foreign product as domestic consumption remeins quite stable. EZA made this experience in the last years.

I.3. Imports and main suppliers

Austria is importing from about 20 countries. Before the Tschernobyl desaster the part of honey coming from the Eastern European countries was very high and remains still big. In the years after 1986 the part of honey coming from Latin America has increased its importance. In 1983 the part of the imported honey coming from Eastern Europe was about 94 % of the whole imports, whereas the part of Latin America was about 4 %. In 87, which was a record year of imports the picture changed drastically: Imports from Eastern Europe were about 71 % (the imported quantity from this origins remaining the same), from Latin America about 22 %. In 87 the quantities and the part of the market for honey from Eastern Europe decreased a lot because of Tschernobyl. in 1990 the Eastern European countries keep about 60 % of the market for imported honey in Austria.

For 1989 and 1990 the quantities, prices and origins were the following

		1989			1990	
Origin	Quantities in to		value in ATS in thousand	Quantities in to	in %	value in ATS in thousand
Yugoslavia	59,2	1,0%	1939	74,5	1,1%	2492
Bulgaria	1146,9	19,9%	13060	255,7	3,9%	2661
Poland	106,3	1,8%	1266	872,1	13,2%	11136
Rumania	225,6	3,9%	3705	43,4	0,7%	756
CSFR	561,6	9,7%	10648	775,4	11,7%	14858
Hungaria	1695,5	29,4%	20978	1766,6	26,8%	21622
USSR	357	6,2%	3646	239,3	3,6%	2339
EASTERN EUROPE	4152,1	72,1%	55242	4027	61,0%	55864
Germany	164,3	2,9%	3002	181,5	2,7%	3186
France	31,9	0,6%	680	26,2	0,4%	530
Others	30,1	0,5%	675	44,5	0,7%	883
EC	226,3	3,9%	4357	252,2	3,8%	4599
Argentina				158,6	2,4%	185,8
Guatemala	45,2	0,8%	811	22	0,3%	400
Mexico	209,3	3,6%	2991	1413,9	21,4%	16143
Cuba	544,5	9,5%	5558	452,4	6,9%	4620
LATIN AMERICA	799	13,9%	9360	2046,9	31,0%	21349
Turkey	1			8,9	0,1%	555
Canada	54,6	0,9%	828	Ó		0
China	310,6	5,4%	3241	0		0
Hongkong	75,1	1,3%	1157	22,3	0,3%	613
New Zealand	117,5	2,0%	2537	130,6	2,0%	2562
OTHERS	557,8	9,7%	7763	161,8	2,5%	3730
TOTAL	5761,2	100,0%		6602,8	100,0%	
Including some small pu	urchasers	Increase in	%	14,6%		

Imports of Eastern Europe are still very important and remained on the same level concerning the quantities. For the near future it is very hard to forcast the development. I think local consumption in these countries will increase and the barter trade with honey will diminuish. Anyhow the former socialist countries will have problems in reforming their agricultural sector. This may affect honey production. Another point is that these countries will have a bigger need of foreign currency than ever before and therefore will have to export goods.

Austrian importregime

There is in real terms no market regulation for honey in Austria. The ministry of agriculture has the right to allow the imports. Depending on the countries of origin this right is passed to the the customs authorities so there is no limitation.

Besides the normal import tariffs there are some small formal procedures to accomplish for countries like Guatemala, China and all the Eastern European countries. In these cases the importer has to indicate the import price of the honey and is forced to garanty paying this price. By this way the ministry of agriculture wants to have the control over the price of import honey in order to give some information to local producers.

The general duty for honey in packings below 25 kg is ATS 500,-/100 kg

The preferance duty for honey in packings below 25 kg is ATS 450,-/100 kg

The general duty for honey in packings with more than 25 kg is ATS 260,-/100 kg (This is the case for the honey imported in barrels)

I. 5 Distribution channels

85 to 90 % of the local production is sold directly from the producer to the consumer without any intermediate trade. Only 10 to 15 % of the local production is sold to retailers.

This part and all the imported honey are sold by supermarkets, bio-shops, health shops etc.

Nearly all the honey is sold in glasses; tins and other packings are not welcome. The customer wants to see the product. Small plastic packings for breakfeast are increasing their market in the catering business. The packing sizes of honey are 500 grms (about 25 % of the whole sales) and 1 kg (about 70 % of the whole sales).

1.6 Implications for suppliers from developing countries

The tendencies for the honeymarket of Austria for the next 10 years might be the following:

- * A diversification of the types of honey. In former days there was only made a distinction between blossom honey and forest honey. Today the market is looking for diversification regarding the blossoms, taste and plants of the honey. The customer will look for a special type of honey, not only for honey.
- * Creamy honey will get a bigger market share. The demand for this product introduced some 5 years ago is steadily increasing.
- * The packing sizes will become smaller because of the increasing part of one person households.
- * Honey will replace sugar for beverages like tea due to the health consciousness of the customers.
- * Quality of the product will play a bigger role in the future especially the issue of health, pesticides etc. will become very important, the importance of the price for a good product will decrease. Low prices are considered as a fact of bad quality.
- * An increasing environmental movement will push the consumption of natural food. Honey will profit of this tendency.
- * The packing material has to respect the environmental movement too. Glass which can fully be recycled is the only possibility.

4.21.4.1. Supply balance — honey

	EUR 12	BLEU/ UEBL	Danmark	BI: Deutsch- land	Ellada	España	France	Ireland	Italia	Nederland	Portuga)	United Kingdom
.1	2	3	4	5	6	7	8	9	10	11	12	13
1987/88				1		. 6.1						
Usable production					A							
(1 000 t)	89	1	3	16	13	22	24	0**	7	0	3	3
Imports	138	5	4	82	2	9	9	1	9	10	1	23
Exports	7	1	2	14	0	2	2	0	0	2	0.	1
Intra-Community trade	17	1	2*	1	1	0	5*	0	2	4	0	1
Internal use: — human consumption	212**	5	5	84	14	29	31**	1	16	8*	4**	25
Human consumption (kg/head/year)	0,7*	0,5	1,0	1,4	1,4	0,7	0,6**	0,3	0,3	0,5*	0,4**	0.4
Self-sufficiency (%)	42,0	20,0	60,0	19.0	92,9	75,9	75,0**	0,0	43,7	0,0*	75,0**	12,0
1988/89							1 10				7	
Usable production (1 000 t)	9,0	1	5	18	12	25	25**	0	9	0	3	3
Imports		6	4	86	2	9	9*	1	10	10*	1	24
Exports	:	2	2	17	0	2	3*	0	0	2	0	1
Intra-Community trade	20*	2	2*	2	1	0*	5*	0*	2	4*	0	2
Internal use: — human consumption	22,0	5	5	87	13	29*	29,2	1*	18	8.	4*	25
Human consumption (kg/head/year)	0,6	0,5	1,0	1,4	1,3	0,8*	0,5	0,3*	0,3	0,5*	0,4*	0,4
Self-sufficiency (%)	41,0	20,0	62,7	20,7	92,3	82*	80,0*	:	50,0*		75,0*	12,0

Source: Eurostat and EC Commission, Directorate-General for Agriculture.

103

HEN EGGS OEUFS DE POULE HUEVOS DE GALLINA EGGS EXCL HEN OEUFS EXC OEUFS DE POULE HUEVOS EXC HUEV GALLINA MIET MIET

PRODUCTION МТ PRODUCCION МТ MT PRODUCTION 1979-81 1987 1988 1989 1979-81 1987 1988 1989 1979-81 1987 1988 1989 897410 1141352 1098467 1108776 WORLD 26737360 33869360 34978048 34714112 507054 620539 625530 634847 87501 103480 104543 107041 8417 8632 9027 AFRICA 922383 1381958 1420137 1470246 6660 20217 3650 7860 154000 3900F 17100F 738F ALGERIA 143750 165000 1760F 1840F 1920F 3900F 17100F 720F 15000F ANGOLA BENIN BOTSWANA 3900F 627 756F 14700F 2945F 10800F 15050F 3040F 11200F 15050F 3135F 11600F BURKINA FASO BURUNDI 980F 2600F 897 2217 960F 970F CAMEROON CAPE VERDE CENT AFR REP CHAD COMOROS 8400 2600F 65 176F 184F 192F 966 2850 990F 3240F 1008F 3240F 1026F 3375F 6167 970 7300F 960F 7400F 960F 7600F 960F 616F 1125F 11500F 564 616F 624F 1155F CONGO 825 10886 10253 78100 11960F COTE DIVOIRE 11500F 153080 7736 12384 13000F 142000 12500F EGYP1 EO GUINEA ETHIOPIA GABON GAMBIA 165F 78660F 1440F 116 160 171F 73140 1050 402 77970F 1410F 618F 78660F 20500 22200F 22500F 22600F 618F 650F 12203 7420 300 19968 8745F 13860F 540F 34848F 8480F 13860F 540F 36432F 8480F 13860F 552F 38016F GHANA GHANA GUINEA GUIN BISSAU KENYA LESOTHO LIBERIA 300 10834 300F 15200 300F 300F 16000F 789 2336 16233 12588 10725 6720 2720 812F 812F 3744F 826F 3840F 176 200F 200F 200F LIBERIA LIBYA MADAGASCAR MALAWI MALI MAURITANIA 17050F 11820F 11570F 12420F 17200F 11880F 11700F 17500F 11904F 11830F 600F 3630F 630F 3660F 650F 3690F 372 3331 3840 5220F 5400F 5760F 310 320F 320F 321F 12960F 3740F 4200F 13500F 3910F 4200F 3570F 4200F 2800 MAURITIUS 72900 9400 150 6800 84000F 12700F 175F 7990F 85100F 12800F 175F 8160F 86200F 12800F 4533 242 3200F 280F 3200F 285F MOROCCO MOZAMBIQUE 3100F 275F 175F NIGER 8330F 180000 2413 860 148 293000F 1900F 1200F 307000F 1900F 1200F NIGERIA 270000F REUNION RWANDA SAO TOME PRN 58F 15F 58F 14F 22 172F 1725 172F 172F 10000F 1530F 6325F 2720F 190000F 41500F 304F SENEGAL SEYCHELLES SIERRA LEONE SOMALIA 10000F 1530F 6325F 11000F 1615F 6555F 6353 170 200F 2005 200F 855 4669 2320 12F 10F 12F 10F 12F 9 600 600F 600F 600F 2680F 2760F 159952 31745 272 185000F 41000F 300F 198900° 42000F 307F SOUTH AFRICA 900 900F 630F 900F 610F 900F 630F SUDAN SWAZILAND TANZANIA 36021 59566F 61620F 65000F 2625 2975F 3010F 30.15F 9500 13000F 13500 14000F TOGO TUNISIA UGANDA 1677 36383 9533 7247 3680F 55000F 4600F 57000F 5060F 58200F 640 130 970F 980F 1000F 19000F 18000F 19000F 519 520F 530F 7800F 31600F 12600F 7800F 32400F 12700F ZAIRE ZAMBIA 7900F 27893 11100 33200F ZIMBABWE 12300F N C AMERICA 5421970 5771452 5700173 5478690 490 550 550 550 211129 212899 201928 183548 ANTIGUA-BARB 138 356 1489 1034 160F 160F 150F 460 460F 460F BARBADOS BELIZE BERMUDA 1830 1600F 1316F 1524 1316F 239 291 220 250F 580F 580F CANADA
CAYMAN IS
COSTA RICA
CUBA
DOMINICA 330863 323508 324380 310650 32303 40650 37105 28100 84 87F 87F 13900 16760 99218 14000F 104857 1000F 9738 1000F 9700F 1000F 805 7602 108005 1050008 255 167F 167F 149F DOMINICA DOMINICAN RP EL SALVADOR GRENADA GUADELOUPE GUATEMALA 17900 19100 42525 1000F 1682 3408 1498 2940 19267 28750 1300 1500F 36822 975 814 42030 1000F 1366 1000F 1200F STOP 4F 4F 4F 39947 2943 18947 60480F 4000F 22600F 60700F 4000F 23700F 4186 330F 1260F 4150F 330F 1280F 4150F 330F 1300F 61200F 3124 HAITI 550F 550F 550F 4000F 490 300 1402 17600F 865 908526 17000F 850F 884700* 1000F 104F 47850° 1000F 104F 46140* JAMAICA MARTINIQUE 1000F 104F 15500 12000F 1000 1500 680F 100 65758 MARTINIQUE
MEXICO
MONTSERRAT
NETH ANTILLE
NICARAGUA
PANAMA
PUERTO RICO
ST KITTS NEV
SAINT LUCIA 636256 847200 52530 60F 400F 31800F 60F 400F 29500F 55F 400F 25500F 42 517 28833 14553 100F 110F 100 120F 15500F 15500F 17784 15500F 21902 297 497 15550F 340F 520F 17023 370F 72 128 85 90F 530F 540F ST PIER MIQU 11 580F 14 590F ST VINCENT TRINIDAD TOB 530 7433 275F 2808 250 94404 280F 95940 8000F 8000F 8000F USA US VIRGIN IS 80000 4123566 4170600 24900 3973600 102867 SOUTH AMERIC 1565626 2211112 2226103 2056980 9149 9740 9940 9950 52375 71190 75671 74338

HEN EGGS OEUFS DE POULE HUEVOS DE GALLINA EGGS EXCL HEN OEUFS EXC OEUFS DE POULE HUEVOS EXC HUEV GALLINA MIET HONEA

MT PRODUCTION MT PRODUCTION MT PRODUCCION 1987 1988 1989 1979-81 1987 1988 1989 1989 1979-81 1979-81 1987 1988 34533 90 40000 90F ARGENTINA 40000 38000 253731 2920008 2920001 2870008 BOLIVIA BRAZIL CHILE COLOMBIA 22500 28000F 30000F 31000F 90F 1100000° 83000F 247300° 6595 4667 2167 14063 5000F 4000 1130F 16500F 5000F 4000F 1200F 1191000 81852 16000F 8481 POOR 9200F 92008 5000F 4000F 1140F 226000 248500 176972 ECUADOR 43056 45314 44197 42000F 967 FR GUIANA GUYANA PARAGUAY 292 3900 26025 188 4200F 200F 4200F 200F 4200F 37000F 95800 72F 62 72F 72F 1069 1061 80F 1093 80F 76F 1200F 80F 76F 668 740F 740 750F 33000 35500 PERU 59700 97200 118200 2638 16903 128745 3180F 21500 155774 3180F 21800° 104500° SURINAME 66 74F 1983 5000F 7500F 7500 VENEZUELA 142078 277892 298554 ASIA 7576997 2301500 13187603 13513569 341186 427825 431932 438780 198796 319348 AFGHANISTAN BAHRAIN BANGLADESH BHUTAN 3200 30005 3000F 30000 14000 14200F 14200 14200F 3238 39189 3905° 47500F 4000F 4500F 30282 55000F 56000F 57000F 54000F 56000F 264F 159 240F 1787 5400 2629F 10500F 2773F 11500F 6671605F 3000F BRUNEI DARUS CAMBODIA CHINA CYPRUS 2100 2525F 2550f 23446 2575F 154054 177000 102443 23400 2882415 6079310 680000001 29207 26140 5309 2265 2737 6593 3675 2140 7656 4500F 1820 500 200F 420 200F 6422 100 530 GAZA STRIP HONG KONG INDIA INDONESIA IRAN 1977 1950 1770 1570 51000F 50000F 43333 49000F 682000 177767 952000° 372000 1072000 980000 67833 28000 900001 92500F 435000F 250000F 61400F 103800 23758-15 22800* 155333 48362 91675 6150F 6200F 5567 6100F 240000 SEDDOOR IRAQ ISRAEL JAPAN JORDAN 74100F 99000 2375845 25500 60000F 103600 2408249 48 52F 65 2400F 4900 120 2400F 6000° 90F 2083 5574 103 2420 6023 1998041 19000 24400F KOREA DPR 103833 1350001 1370001 1400000 255786 8573 22167 41275 362000 10840 29500F 53000F 397000 12500F 30500F 15000F 1679 17156 1700F 1700F 5366 9300F ROODE RSOCE KUWAIT LAOS LEBANON MACAU 331F 274 324F 3311 320F 277 300F 325F 53000 53000F 6206 175000° 1490 48420 530F 185000° 1612 51000F 635F 190000F 1750F 53000F MALAYSIA MONGOLIA MYANMAR 121067 983 31435 425F 6F 450F 6F 415E 290 6569 10187 11000F 11000F NEPAL 14767 710 96367 201285 13100F 1600F 178600 13100F 1600F 194600 250000F 13100F 1700F OMAN PAKISTAN PHILIPPINES 663 715F 722F 722F 202100 270000F 26001 260CF 2600 56713 52000F 2000001 52500F 53000F 1379 113941 16008 1400f 152075 11487 281 1450F 152625 DATAR SAUDI ARABIA SINGAPORE SRI LANKA AF 4F 4F 596 607 97F 1187 368 26870 16169 28857 46423 48300F 50700F 66 885 0.1 68759 100600 217164 516 117 27090 SYRIA 69300 111150F 69750 111200F 590 800 647 1100F 34418 1700F 42729 THAILAND 1700F 87367 1207001 121550 122400F TURKEY 40000F 304225 341000F 340080 U.A. EMIRATES 2533 55250 5520 8200° 97767° 12500 8325 89760 13500 8500° 91800 VIET NAM YEMEN AR YEMEN DEM 425F 305F 53333 70000F 227 400F 450F 66000F 680001 305F 305F 13000F 295 65 1700 2300F 2300F 2400F 7:0F 70F 70F EUROPE 183196 7228362 7371666 7482534 7266833 69556 69620 132752 179574 184926 65413 71437 9957 96804 200655 13200F 100540 161000* AI RANIA 14000F 14500F 92785 623 770F 7ROF ROIF 5500 1000F 10553 5000F 1100F 8645 3133 AUSTRIA BELGIUM-LUX 97373 156800 156800F 1000F BULGARIA 131679 158401 153420 1500000 2382 2696 1156 1120F 9334 10463 CZECHOSLOVAK DENMARK FINLAND FRANCE 279823 79400 76700 281378 81700° 75000 243327 77130 277216 33800 35300 9573 12321 10000F 1218 24468* 6537 15814 1743 24300F 180CF 77967 80800 817 12321 4782 11633 B49667 884000 930800 333000F 1000 1000F 1000F 1000F 26000F 322587 800987 335100 729000 6186 18200 6300F 17000 GERMAN DR 335000 GERMANY FR 722000 726000 GREECE 122540 117204 235376 124000 1210008 10997 11542 11600F 11650F 250000 3000 35000 254703 3700F 34830 33630° 3800F 236300° 3268 3551 4100 3500F 13531 14400 160005 ICELAND IRELAND 36000 100F 100F 85 9500 697368 250F 6800F 4133 ITALY 659163 642812 669000F 8600 8000F LIECHTENSTEN 250 6256 250F 6500F 250F 6800F MALTA NETHERLANDS 540409 655000 645700 500 500F 640200 300 800 12965 3211 1200 14067 3200F 17000F 44665 488642 52200 442915 52600 457037 53600F 448000 1020 11889 NORWAY 1200F POLAND PORTUGAL ROMANIA 15000F 3200F 74000F 62008 72804 75000F 2966 40000F 757500 124000 331267 430600 380000 19070 2314 23220 25000F 25600F 14279 15285 170008 665560 113633 43186 725059 123000 42499 21000F 3398 3000F 21000F 3500F 3100F 772600 128500 12835 22299 SPAIN SWEDEN SWITZERLAND 44000F 44000F 1734 2977 723990 246000 712130 611990 1555 5385 1500F 4778 834000 3679 4500F 4500F 4700F 1500F 1500F YUGOSLAVIA 218030 6233 **OCEANIA** 262864 244673 247499 247804 15823 16570 16920 16920 28524 35861 31507 32099 AMER SAMOA AUSTRALIA 197870 30F 30F 30F 187000° 114F 2300F 22619 188000 187000 14300 15000F 15000F 15000F 20923 25300 23026 COOK ISLANDS 95 1976 110F 2145 112F 35F 30 38 8

TABLEAU 103

HEN EGGS OEUFS DE POULE HUEVOS DE GALLINA EGGS EXCL HEN OEUFS EXC OEUFS DE POULE HUEVOS EXC HUEV GALLINA MIEL MIEL

PRODUCTION MT MT MT PRODUCTION PRODUCCION 1979-81 1979-81 1979-81 FR POLYNESIA GUAM KIRIBATI NAURU 400F 120F 11F 1400F 400F 122F 11F 1071 105 17F 9F 19F 20F 85F 85F 85F 400F 120F 56855 20 147 47000° 20F 159F 1550F 50600° 20F 160F 1560F 50600F 20F 162F NEWCALEDONIA NEW ZEALAND 1450F 1800F 1800F 20F 9000F 20F 20F NIUE PACIFIC IS PACHIC IS PAPUA N GUIN SAMOA SOLOMON IS TOKELAU TONGA TUVALU 152 284 5 348 2640F 180F 2700F 184F 2850F 35F 35F 35F 360F 360F 360F 288F 4F 412F 288F 4F 420F 16F 288F 4F 428F 19F 20F 20F 5F 15F 16F 6F VANUATU WALLIS ETC 260F 11F 11F 222000F 230000F 86000F 88000F 90000F USSR DEV.PED M E 12409728 12867811 109450 31619 N AMERICA W EUROPE OCEANIA 5450910 254725 5478858 235000 5588551 237600 5423655 237600 27888 35391 31026 OTH DEV.PED DEV.PING M E 140572 59263 59121 470 2532731 762069 1803413 8575 AFRICA LAT AMERICA NEAR EAST FAR EAST 144554 1156388 2557330 46406 49481 2765879 10493 2921488 10798 61428 481 60928 480 120 OTH DV.PING CENTR PLANNO 8584501 12803875 5536624 289763 297307 303746 ASIAN CPE E EUR+USSR DEV.PED ALL 17946336 19347616 DEV.PING ALL 8791018 14521743

	IMPORTS		MT	IMPORTS		1000\$	EVECUT	•	MT	EVECET		
	IMPORTA			IMPORTA	CHOIT	10003	EXPORT: EXPORT	ATIONS	МТ	EXPORT EXPORT	ATIONS	1000\$
	1986	1987	1988	1986	1987	1988	1986	1987	1988	1986	1987	1988
WORLD	286358	263982	256960	297605	293902	271416	309692	270671	261795	316047	295860	279289
AFRICA	192	162	126	443	481	341	192	255	236	373	429	699
BOTSWANA	1'			3								
CAMEROON CAPE VERDE	7 2	10	10F 6	30 6	50 20	50F 18						
CENT AFR REP CONGO	2.	3.	1'	6.	10	4.						
COTE DIVOIRE DJIBOUTI	10°	10.	5.	30.	35.	15.						
EGYPT GABON	15"	15*	10F	50*	55*	35F	50	99	127	166	229	544
KENYA LIBERIA	2 6	5.	2.	5	9.	4'	9	12	1	8	9	1
LIBYA MALAWI	10'	5.	5.	30°	15*	10°						
MAURITIUS NIGERIA	43	30.	35.	64	65 65	90.						
REUNION SENEGAL	77	31	30.	186	110	90.						
SEYCHELLES SIERRA LEONE	. 4	3.	3F	9	8	8F						1.0
SOUTH AFRICA SUDAN TANZANIA TUNISIA			7			10	35° 10F 80F 8	10F 80F 14	10° 12F 80F 6	46° 75F 48° 30	50° 75F 48F 18	80F 48F
N C AMERICA	54208	27352	26499	43787	22126	20642	89296	69161	70831	76997	64390	66075
ARUBA BAHAMAS BARBADOS	4 37 41	20°	25F 32	24 71 71	60F 64	70F 60	1					
BELIZE BERMUDA	40F	40F	40F	60F	65F	65F	348	257	182	58.	247	-80
CANADA COSTA RICA	265	391 325	465 300F	528	642 231	724 210F	11927	10923	14310	13229	116:5	13381
DOMINICAN RP							8175 764	6825 360	430.	11169	9505	780C* 240*
EL SALVADOR GREENLAND	10	10	12	31	42	67	3061	2727	882	2064	1975	6:1
GUADELOUPE GUATEMALA HAITI HONDURAS	32	30	25.	85	88	70*	2261 35° 458	2200° 25° 600F	2900° 30° 500F	1563 28° 290	1600° 25° 570F	1900° 26° 450F
JAMAICA MARTINIQUE	22	18	50.	85	85	90.	57000	4	20070	3	6	22557
MEXICO NETH ANTILLE	30 15	25.	160° 25F	33 34	60°	100°	57992	39559	39278	41944	30729	32557
NICARAGUA PANAMA			20			21	22	38	20.	38	24	15*
SAINT LUCIA ST PIER MIOU	5	5	1F 5F	3 11	12	2F 12F	4222	5542	6220	5000	2000	8015
SOUTH AMERIC	53705	26428 1266	25369	42750 567	1276	19113	4232 37644	5643 40773	6329 49759	5868 29071	7899 31889	8915 35955
ARGENTINA				331			30915	36273	41459	23950	27605	28873
BRAZIL CHILE	576	1249	1000	507	1219	950	1960 1417	406 622	260° 2139	1201 1218	320 600	180° 2600
COLOMBIA FR GUIANA	13	4 9	1 12.	. 5 52	2	55.	26	115	2.00	64	559	2000
PERU URUGUAY VENEZUELA	6	4	2	3	11	3	3296 9	3357	5901	13 2579 46	2805	4302
ASIA	44749	49542	48428	47712	56494	54098	86835	72486	53154	84328	72480	54414
BAHRAIN	70'	40°	50F	230	140*	170F					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	A TOTAL
BANGLADESH BRUNEI DARUS	2 9	5	3 20.	2	9 50	8 90.				. 135		
CHINA CYPRUS	1305 377	953 660	1969	854 626	645 822	1185	80703 493	66934 788	46559 1014	70179 1368	59451 2035	40396
HONG KONG	1329	1423	1532	1910	2230	1932	303	403	270	874	1081	547
INDONESIA IRAN	254	142	106	341	186	201	, 6		10	6		6
IRAQ ISRAEL	72 1F	50°	100*	303	200F 259	300F 250*	160*	180*	180F	166	178	160
JAPAN JORDAN	36354 278	40129 360	37643 466	32852	38563 758	35160 936	11.	1 30	5.	34	109	19
KOREA REP KUWAIT	12 726	45 800°	23 700	32 1863	109	101	45	50F	6 50F	160	1806	64
LEBANON MACAU	100	80°	80° 40F	200	200.	220°	1	1	301	1 1	1001	100
MALAYSIA OMAN	481 151	555 130	450	584 252	774 386	630	, 1			2	2	
PAKISTAN PHILIPPINES	178	159 16	160 69	254	248	255 53	. 2			7		
QATAR SAUDI ARABIA	106	135 1200*	110F 1880*	235	332 3446	280F 5224	44	55	4	. 119	118	24
SINGAPORE SRI LANKA	765 14	1003	1659 23	1023	1382 18	2192 29	221	474	718	415	993	

	NATURAL HONEY 061.6			MIEL NATUREL 061.6					MIEL NATURAL 061.6			
	IMPORTS IMPORTA IMPORTA	ATIONS	мт	IMPORTS IMPORTA	TIONS	1000\$	EXPORTS EXPORTS	ATIONS	МТ	EXPORTS EXPORT	ATIONS	1000\$
	1986	1987	1988	1986	1987	1988	1986	1987	1988	1986	1987	1988
								1307	1300	1300	,507	1300
HAILAND	132	130	143	153	149	201	1222	889	1750	800	519	970
TURKEY	14	8	19	36	21	19	3482	2565	2518	6065	4450	5091
J A EMIRATES	500	750	550	1050	1700	1200	100	90.		190F	160F	
YEMEN AR YEMEN DEM	300F	200F 300F	300°	700F 750F	720F 760F	720F 750*	31	25*	20"	3920	3200*	2700°
UROPE	186244	184971	180165	204285	211984	193055	57309		54746			
								53698		88163	90930	87923
NUSTRIA BELGIUM LUX	7528 5630	5691 5783	4940 5257	8657 7618	7272 8514	5425 7691	191 1225	167	127	599	675	542
BULGARIA	540	824	1321	490F	800F	1300F	4623	5345	6509	2146 5100F	3459 5500F	1726 6700F
ZECHOSLOVAK	340	024	.021	430.	000.	13001	2300	2300.	3600.	3292	3673	5090
ENMARK	2855	3623	4351	3527	4107	4516	855	1172	1669	1357	2101	3043
AEROE IS	5	5	3.	12	16	8.						
INLAND	329	289	363	593	451	598	1000	1710	2744 1	£305	7000	
FRANCE GERMAN DR	11354	9728 45' -	8908	16292	14899	11998	1663 1180*	1710	2741 350	5725 1680°	7986 1940*	9641 540
GERMANY FR	87322	83408	84456	89164	90279	84133	16235	14665	13038	29440	27833	25127
GREECE	844	1812	1300	1248	3046	5300.	215	165	330.	491	580	960
HUNGARY	3125	3583	3635	2024	1832	1696	14945	12963	13538	17270	16578	15083
CELAND	41	44	51	98	114	128	1.0					
RELAND	1041	1333	1058	1451	1949	1501	99	48	71	237	139	196
TALY MALTA	10741	10820	8514 23	13801	13296	10573	368	304	388	946	. 1181	1166
NETHERLANDS	10007	9623	9344	13534	13483	11833	2094	2626	1874	4096	5163	3661
VORWAY	197	290	306	341	553	562	77	9	\$5.00	239	27	000.
POLAND	1596	1848	2184	1124	1075	1595	2294	965	2158	2965	1090	2422
PORTUGAL	606	736	759	647	829	821	8	15	31	21	34	119
ROMANIA SPAIN	6359	8043	7928	5855	7598	6971	3300°	3700° 1478	3600°	3300° 4612	4200° 3405	3800 3477
SWEDEN	2309	3090	3154	2971	4244	4140	39	6	18	82	15	45
SWITZERLAND	5795	5550	6280	9246	10465	11780	62	51	40	333	286	209
UK	21377	23702	22975	17638	21574	20812	1111	1159	969	2230	2677	2244
YUGOSLAVIA	6561	5097	2965	7800	5413	2373	1960	1439	1344	2002	2388	2132
OCEANIA	156	183	214	366	429	581	17809	13427	15631	16005	13650	15966
AUSTRALIA	87	99	150	228	233	415	14652	11887	13300*	11826	11072	11929
FR POLYNESIA	18	10F 16	15.	17 53	66 52F	70						
NEWCALEDONIA	22	25F	25F	19	60F	60F						
NEW ZEALAND	17	15	16	12	13	20	3140	1520	2289	4143	2554	3995
NIUE PAPUA N GUIN	2	.8.	2.	4	35*	4.	14	15	22°	10 26	31.	17 25
VANUATU	2	0		3	33		3	13	201	20	21	23
USSR	210	506	513	445	1112	1690	20607	20871	17438	21110	22092	18257
DEVPED M E	271332	245833	236678	276868	268554	243916	62824	57019	61414	89868	91321	92699
N AMERICA	53970	26819	25834	43278	21374	19837	16159	16566	20639	19097	19514	22296
W EUROPE	180903	178671	172935	200497	208112	188234	28667	26825	24991	54556	57949	54288
OCEANIA	104	114	166	240	246	435	17792	13407	15589	15969	13626	15924
OTH DEVPED	36355	40229	37743	32853	38822	35410	206	221	195	246	232	191
DEVPING M E	8:70	:0390	10570	15650	19719	19804	116916	98974	106629	101283	90015	94302
AFRICA	182	157	124	413	466	331	97	106	87	86	.75	63
LAT AMERICA	782	1744	1623	974	1909	1670	110781	93368	99951	86971	76765	79734
NEAR EAST FAR EAST	3874 3225	4790 3575	4480 4238	9639 4396	11779 5263	11757 5756	4271 1750	3712 1768	3795 2754	12091 2099	10556 2595	11222
OTH DV PING	107	124	105	228	302	290	1730	20	42	36	2595	42
CENTR PLANND	6856	7759	9712	5087	5629	7696	129952	114678	93752	124896	114524	92288
ASIAN CPE	1305	953	1969	854	645-	1185	80703	66934	46559	70179	59451	40396
E EUR+USSR	5551	6806	7743	4233	4984	6511	49249	47744	47193	54717	55073	51892
DEV PED ALL	276883	252639	244421	281101	273538	250427	112073	104763	108607	144585	146394	144591
		11343	12539	16504	20364	20989	197619	165908	153188	171462	149466	134698

COUNCIL DIRECTIVE

of 22 July 1974

on the harmonization of the laws of the Member States relating to honey

(74/409/EEC)

THE COUNCIL OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty establishing the European Economic Community, and in particular Articles 43 and 100 thereof;

Having regard to the proposal from the Commission;

Having regard to the Opinion of the European Parliament;

Whereas the laws, regulations and administrative provisions of the Member States define the term 'honey', specify the different varieties and lay down the requirements to be met by the product and the information which must appear on the packages or labels;

Whereas the differences existing between these laws hinder the free movement of this product and may create unfair conditions of competition;

Whereas, therefore, it is necessary at Community level to define the term 'honey', to make provision for the different varieties which may be marketed under appropriate names to fix the general specific criteria for its composition, and to lay down the main information which is to appear on labels;

Whereas the choice of the methods of sampling and analysis necessary for checking the composition and characteristics of honey is an implementing measure of a technical nature; whereas their adoption should be entrusted to the Commission in order to simplify and expedite the procedure;

Whereas in all cases in which the Council confers on the Commission authority to implement rules relating to foodstuffs, a procedure should be laid down establishing close cooperation between the Member States and the Commission within the Standing Committee on Foodstuffs set up by Council Decision No 69/414/EEC (1);

Whereas Article 3 of this Directive prohibits the use of the term 'honey' for products which do not comply with the definition laid down in Article 1 (1); whereas, however, the immediate implementation of this ban could cause disturbance of the market where the use of the terms 'Kunsthonig' or 'Kunsthonning' is permitted by previous national legislation to describe a product other than honey; whereas provision should consequently be made for an appropriate transitional period to allow the necessary changes to be made;

Whereas pending the adoption of general Community rules regarding the labelling of foodstuffs, a number of national provisions should be maintained on a transitional basis;

Whereas there are at present on the market in certain Member States honeys with various analytical characteristics; whereas it would appear difficult to apply to them all the criteria laid down in the Annex to this Directive; whereas, however, a more detailed study would make it possible to review the situation at a later date,

HAS ADOPTED THIS DIRECTIVE:

Article 1

- 1. For the purposes of this Directive 'honey' shall mean the foodstuff which is produced by the honey-bee from the nectar of blossoms or secretions of or on living parts of plants, and which the bees collect, transform, combine with specific substances of their own and store and leave to mature in honey combs. This foodstuff may be fluid, viscous or crystallized.
- 2. The main types of honey are as follows:
- (a) according to origin

blossom honey:

honey obtained predominantly from the nectar of blossoms;

⁽¹⁾ OJ No L 291, 19. 11. 1969, p. 9.

honeydew honey:

honey obtained predominantly from secretions of or on living parts of plants; its colour varies from light or greenish brown to almost black;

(b) according to mode of presentation

comb honey:

honey stored by bees in the cells of freshly built broodless combs and sold in sealed whole combs or sections of such combs;

chunk honev:

honey which contains one or more pieces of comb honey;

drained honey:

honey obtained by draining decapped broodless combs;

extracted honey:

honey obtained by centrifuging decapped broodless combs;

pressed honey:

honey obtained by pressing broodless combs with or without the application of moderate heat;

Article 2

Member States shall take all measures necessary to ensure that honey may be offered for sale only if it conforms to the definitions and rules laid down in this Directive and in the Annex thereto.

Article 3

- 1. The term 'honey' shall be applied only to the product defined in Article 1 (1) and must be used in trade to designate that product, without prejudice to the provisions laid down in Article 7 (1) (a) and (2).
- 2. The names referred to in Article 1 (2) shall be applied only to the products defined there in.

Article 4

By way of derogation from Article 3 (1) the terms 'Kunsthonning' and 'Kunsthonig' may continue to be

used in Denmark and in Germany respectively for a period of five years starting from the date of notification of this Directive, to describe a product other than honey, in accordance with the national provisions governing this product in force at the time of the notification of this Directive.

Article 5

No product other than honey may be added to honey offered for sale as such.

Article 6

1. When it is marketed the honey shall comply with the compositional criteria listed in the Annex.

However, by way of derogation from the second indent of paragraph 2 of the said Annex, Member States may authorize in their own territory:

- (a) the marketing of heather honey with a maximum moisture content of 25 %, if this is the result of natural conditions of production,
- (b) the marketing of 'baker's honey' in 'industrial honey' with a moisture content of not more than 25 %, if this is the result of natural conditions of production.
- 2. In addition:
- (a) honey shall, as far as practicable, be free from organic or inorganic matters foreign to its composition, such as mould, insects, insect debris, brood or grains of sand, when the honey is marketed as such or is used in any product for human consumption;
- (b) honey shall not:
 - (i) have any foreign tastes or odours;
 - (ii) have begun to ferment or effervesce;
 - (iii) have been heated to such an extent that its natural enzymes are destroyed or made inactive;
 - (iv) have an artificially changed acidity;
- (c) honey may under no circumstances contain substances in such quantity as to endanger human health.
- 3. By way of derogation from paragraphs 1 and 2, honey may be marketed as 'baker's honey' or

'industrial honey' if, although suitable for human consumption:

- (a) it does not comply with the requirements referred to in paragraph 2 (b), (i), (ii), (iii), or
- (b) its diastase activity or hydroxymethylfurfural content do not comply with the specifications laid down in the Annex.

However, in the case referred to under (b) a Member State may refrain from making use of this term compulsory and allow the term 'honey' to be used. Within five years from the date of notification of this Directive the Council shall decide, on a proposal from the Commission, on provisions designed to lay down identical technical specifications for the entire Community.

Article 7

- 1. The only information which is compulsory on the packages, containers or labels of honey, which information must be conspicuous, clearly legible and indelible, shall be the following:
- (a) the term 'honey' or one of the names listed in Article 1 (2); 'comb honey' and 'chunk honey' must, however, be described as such; in the cases referred to in subparagraph (b) of the second paragraph of Article 6 (1) and in the first paragraph of Article 6 (3), the name of the product shall be 'baker's honey' or 'industrial honey';
- (b) the net weight expressed in grammes or kilogrammes;
- (c) the name or trade name and the address or registered office of the producer or packer, or of a seller established within the Community.
- 2. The Member States may require in their own territory use of the name 'honeydew honey' for honey which is predominantly honeydew honey, which has the organoleptic, physico-chemical and microscopic characteristics of such honey and for which there is given no indication of a specific plant origin, such as 'pine honey'.
- 3. By way of derogation from paragraph 1, the Member States may retain any national provisions which require indication of the country of origin. This information, however, may no longer be required for honey originating in the Community.

- 4. The term 'honey' referred to in paragraph 1 (a) or one of the names referred to in Article 1 (2) may be supplemented *inter alia* by:
- (a) a reference to the origin, whether blossom or plant, provided the product comes predominantly from the source indicated and has the appropriate organoleptic, physico-chemical, and microscopic characteristics;
- (b) a regional, territorial or topographical name, provided the product originates entirely in the area indicated.
- 5. Where honcy is put up in packages or containers of a net weight equal to or exceeding 10 kilogrammes and is not retailed, the information referred to in paragraph 1 (b) and (c) may, if desired, appear only on the accompanying documents.
- 6. Member States shall refrain from stating, apart from what is laid down in paragraph 1, how the information referred to in that paragraph is to be given. However, Member States may forbid trade in honey in their territory if the markings laid down in paragraph 1 (a) are not shown on one side of the package or container in the national language or languages.
- 7. Until the end of the transitional period during which the imperial units of measurement contained in Annex II to Council Directive No 71/354/EEC (¹) of 18 October 1971 relating to units of measurement which may be used in the Community, Member States may require that the weight should also be expressed in imperial units of measurement.
- 8. Paragraphs 1 to 7 shall apply without prejudice to subsequent provisions laid down by the Community on labelling.

Article 8

- 1. Member States shall adopt all the measures necessary to ensure that trade in the products referred to in Article 1, which comply with the definitions and rules laid down in this Directive and in Annex I thereto, shall not be impeded by the application of national non-harmonized provisions governing the composition, manufacturing specifications, packaging or labelling of these products in particular or of foodstuffs in general.
- 2. Paragraph 1 shall not be applicable to non-harmonized provisions justified on grounds of:

⁽¹⁾ OJ No L 243, 29. 10. 1971, p. 29.

- protection of public health,
- repression of frauds unless such provisions are liable to impede the application of the definitions and rules laid down by this Directive,
- protection of industrial and commercial property, of indications of source, designations of origin and the repression of unfair competition.

Article 9

The methods of sampling and analysis necessary for checking the composition and characteristics of honey shall be determined in accordance with the procedure laid down in Article 10.

Article 10

- 1. Where the procedure laid down in this Article is to be followed, the matter shall be referred to the Standing Committee on Foodstuffs set up by the Council Decision of 13 November 1969 (hereinafter called the 'Committee') by its Chairman, either on his own initiative or at the request of a representative of a Member State.
- 2. The representative of the Commission shall submit to the Committee a draft of the measures to be taken. The Committee shall give its Opinion on that draft within a time limit set by the Chairman having regard to the urgency of the matter. Opinions shall be delivered by a majority of 41 votes, the votes of the Member States being weighted as provided in Article 148 (2) of the Treaty. The Chairman shall not vote.
- 3. (a) Where the measures envisaged are in accordance with the Opinion of the Committee, the Commission shall adopt them.
 - (b) Where the measures envisaged are not in accordance with the Opinion of the Committee or if no opinion is delivered, the Commission shall without delay submit to the Council a proposal on the measures to be taken. The Council shall act by a qualified majority.
 - (c) If within three months of the proposal being submitted to it, the Council has not acted, the

proposed measures shall be adopted by the Commission.

Article 11

The provisions of Article 10 shall apply for 18 months from the date on which the matter was first referred to the Committee, under Article 10 (1).

Article 12

This Directive shall not affect national provisions relating to the scales of weights according to which honey must be marketed; the Council, on a proposal from the Commission, shall adopt the appropriate Community provisions before 1 January 1979.

Article 13

This Directive shall not apply to products intended for export from the Community.

Article 14

Member States shall, if necessary, within a period of one year following notification of this Directive, amend their laws in accordance with the provisions of this Directive and shall forthwith inform the Commission thereof. The laws thus amended shall apply to the products offered for sale in the Member States two years after the notification of this Directive.

Article 15

This Directive is addressed to the Member States.

Done at Brussels, 22 July 1974

For the Council

The President

J. SAUVAGNARGUES

ANNEX

COMPOSITIONAL CRITERIA FOR HONEY

1. Apparent reducing sugar content, calculated as invert su	gar
- Blossom honey	not less than 65 %
 Honeydew honey and blends of honeydew honey and blossom honey 	not less than 60 %
2. Moisture content	
— In general	not more than 21 %
- Heather honey (Calluna) and clover honey (Trifolium sp.)	not more than 23 %
3. Apparent sucrose content	
— In general	not more than 5 %
Honeydew honey, and blends of honeydew honey and blossom honey, acacia, lavender and banksia menzlesii honeys	not more than 10 %
4. Water-insoluble solids content	
- In general	not more than 0.1 %
- Pressed honey	not more than 0.5 %
5. Mineral content (ash)	
— În general	not more than 0.6 %
 Honeydew honey, and blends of honeydew honey and blossom honey 	not more than 1 %
6. Acidity	not more than 40 milli-equivalents acid per 1 000 grammes
7. Diastase activity and hydroxymethylfurfural content (H	IMF) determined after processing and
(a) Diastase activity (Schade scale)	
— In general	not less than 8
 Honeys with low natural enzyme content (e.g. citrus) and a HMF content not more than 15 mg/kg 	not less than 3
(b) HMF	not more than 40 mg/kg (subject
	to the provisions of paragraph (a) second indent)

SOMO Paulus Potterstraat 20 1071 DA Amsterdam (Neth.) Telefoon: 020-737515